

National Education Society @ Shivamogga  
**KADIDAL MANJAPPA NATIONAL INSTITUTE OF POST-GRADUATE STUDIES**  
 (M.Com. Department)

**ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE**

(Affiliated to Kuvempu University)

N.E.S. Campus, Balaraj Urs Road, Shivamogga 577201 (Karnataka)

[www.atncc.org](http://www.atncc.org)

E-Mail : [nipgs.atncc@gmail.com](mailto:nipgs.atncc@gmail.com)

Ph.No.08182 640325

**Activities/Programmes conducted during the year 2016-17**

Sl. No.	Date	Name of the Programme	Resource Person
01	03/08/2016	Orientation Programme	Principal, ATNCC, Director & Staff
02	10/09/2016	Fresher's Day Organized by III Semester Students to I Semester Students	Prof. Dayanand B.R., Principal, ATNCC & Director & Staff
03	29.09.2016	Freedom Fighter Bhagat Singh Birthday Celebration	Director, Staff & Students
04	02.10.2016	Celebration of Gandhi Jayanthgi	Director, Staff & Students
05	05.10.2016	Workshop on Group Discussion & Case Study	Prof. William D'Souza, Principal, Prof. Khalim Ulla Khan, Hoysala College of Management Studies, Shivamogga
06	21.10.2016	Orientation on Civil Services & other Competitive Examinations	Mr. Ramakrishna, Mr. Yasin Khan
07	14.11.2016	Lecture on Accounting for Intangibles	Dr. Krishna Murthy, Director, MBA Department, JNNCE
08	18.01.2017	Lecture on Consumer Behavior	Dr. H.N. Ramesh, Chairman and Professor, Department of MBA, Kuvempu University, Shimoga.
09	20.01.2017	Orientation on Preparation of Project Report IV semester	Dr.A. Venkataraju, Director, KMNIPGS, Shimoga.
10	28.01.2017	Orientation on NET/SLET Exams.	Dr.Giridhar, Assistant Professor Sahyadri college, shimoga.

11	01.03.2017 & 02.3.2017	Intra-College Sports Tournament	
12	17.03.2017 to 27.03.2017	Communicative English & Grammar Workshop	Resource Person- Prof. Francis D'Souza, English Language Trainer, Shivamogga.
13	06.04.2017	Orientation on Civil Services & other Competitive Examinations	Achievers Coaching Centre, Shivamogga.
14	08.04.2017	Rangoli & Cooking Competition	Judges from ATNCC
15	17.04.2017	Orientation on Interview skill ( CV & Resume)	Prof. Khalim, Hoysala College of Management Studies, Shimoga: Indian Money
16	21.04.2017	Ethnic Day cum Saraswathi Pooja.	
17	22.04.2017	Cultural Day	President, Secretary of NES, and Principal of ATNCC.
18	09.05.2017	Farewell function to II Year M.Com. Students	President &, Treasurer , NES, Shimoga, Principal of ATNCC

  
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**Activities/Programmes conducted during the year 2017-18**

Sl. No.	Date	Name of the Programme	Resource Person
01	02/08/2017	Orientation programme	Principal, ATNCC, Director & Staff, KMNIPGS
02	17/08/2017	Seminar on Swamy Vivekananda & Niveditha at Kuvempu Ranga Mandira, Shivamogga.	Participation by Students
03	19/08/2017	Celebration of Vanamahostava	Prof. N.K Hariyappa, Asst. Registrar NES, Prof. Dayananda B.R., Principal, ATNCC, Director & Staff, KMNIPGS.
04	04/09/2017	Condolence Meeting on the sad demise of 'Ex-President Sri Najundappa.'	Director, Staff & Students, KMNIPGS
05	09/09/2017	Special Lecture on Social Awareness 'Sapling'	Mr. Sumith, Social Worker, Shivamogga.
06	11/09/2017	Teachers' Day Organised by M.Com. Students	Principal, Director, Staff & Students of KMNIPGS/ATNCC.
07	16/09/2017	Workshop on Case study & Group Discussion	Prof. William D' Souza, Principal, Hoyasala College of Management, Shimoga
8	02/10/2017	Celebration of Gandhi Jayanthi	Director, Staff & Students
9	01/11/2017	Celebration of Kannada Rajyostava	Director, Staff & Students
10	12/01/2018	Our students attended programme on Skill on wheels organized by PESIT M	Inaugurated by Hon. Minister Anantha Kumar Hegde

11	12&13/03/2018	Intra-College Sports Tournament	Director & Staff, KMNIPGS/ATNCC
12	24/03/2018	Rangoli & Cooking Competition	Judges from ATNCC
13	26/03/2018	Lecture on Digital Marketing Executive	Mr.Imtiaz Pasha, program Director, Indian Institute of E-commerce.
14	26/03/2018 to 06/04/2018	Work shop on Communicative English and Grammar.	Resource Person- Prof. D.S. Manjunath, Rtd. Principal, Kamala Neharu College for Women's, Shivamogga.
15	27/04/2018	Ethnic day cum Saraswathi Pooja & Inauguration of new Seminar Hall	President, Secretary, NES & Director & Staff, KMNIPGS/ATNCC
16	28/04/2018	Cultural Day	Vice-President, Treasurer, NES & Principal Director & Staff KMNIPGS/ATNCC
17	30/04/2018	Farewell to II Year Students by I Year M.Com. Students	Director & Staff, KMNIPGS/ATNCC
18	10/05/2018	Internal Viva Voce for IV Semester M.Com. Students & Farewell by Department	Treasurer, Registrar, NES & Principal, Director & Staff, KMNIPGS/ATNCC

  
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**Activities/Programmes conducted during the year 2018-19**

Sl. No.	Date	Name of the Programme	Resource Person
01	03.08.2018	Orientation programme	Principal, ATNCC, Director & Staff, KMNIPGS
02	15.08.2018	Independence –Day Celebration	Director & Staff, and Students,KMNIPGS,M.Com. Dept. of ATNCC
03	05.09.2018	Teacher's Day Celebration by Students	Director & Staff, and Students,KMNIPGS,M.Com. Dept. of ATNCC
04	11.09.2018	Freshers' Party organized by III Semester Students	Principal, ATNCC, Director & Staff, KMNIPGS
05	28.09.2018	World Heart Day celebration-Special Lecture by Doctors from Metro Hospital, Shivamogga.	Organized in Association with District Health Office, Shimoga.
06	27.11.2018	Workshop on Case study & Group Discussion	Prof.William D' Souza, Principal, Hoyasala College of Management, Shimoga
07	12.01.2019	Celebration of Vivekananda Jayanthi	Director & Staff, and Students, KMNIPGS, M.Com. Dept. of ATNCC
08	22.01.2019	Orientation on S A P Programme	Mr.Ashrith Gowda, Bangalore.
09	23.01.2019	Blood donation by more than 20 students of our Department	Blood Donation Camp organized by Red Cross Society, Shivamogga, at SRNM College, Shivamogga.
10	25.01.2019	Orientation on Project report preparation for IV Semester Students	Dr. A.Venkataraju, Director, KMNIPGS, Shivamogga.
12	26.01.2019	Republic Day celebration	Director & Staff, and Students,KMNIPGS,M.Com. Dept. of ATNCC

Sl. No.	Date	Name of the Programme	Resource Person
13	27.02.2019	Special Lecture Programme on Market Segmentation, Targeting & Positioning	Prof. H N Ramesh, Institute of Management Studies, Kuvempu University.
14	25.03.2019	Communicative English & Grammar	Mrs. Usha Devi , Soft skill trainer, Shivamogga.
15	30.03.2019	Rangoli & cooking completion	Judges from ATNCC
16	14.04.2019	Celebration of Dr.BR Ambedkar Jayanthi.	Director & Staff, and Students, KMNIPGS, M.Com. Dept. of ATNCC
17	29.04.2019	Ethnic Day cum Saraswathi Pooja	Principal, ATNCC, Director, Staff & Students, KMNIPGS/ATNCC
18	30.04.2019	Cultural & Sports Day	President, Vice President, NES, Principal, ATNCC, Director & Staff, KMNIPGS/ATNCC
19	04.05.2019	Internal Viva Voce for IV Semester M.Com. Students & Farewell by Department	Secretary, Registrar, NES & Principal, Director & Staff, KMNIPGS/ATNCC

  
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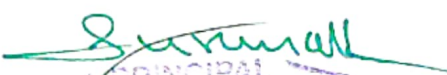
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**Activities/Programmes conducted during the year 2019-20**

Sl. No.	Date	Name of the Programme	Resource Person
01	05.08.2019	Orientation and special lecture programme.	Sri Vishwanath A.S., President, NES, Resource Person-Prof. Hoovaiah Gowda, , Registrar, NES, delivered speech on higher education in India. Presided over by Director, KMNIPGS.
02	15.08.2019	Independence –Day Celebration	Director & Staff, and Students, KMNIPGS, M.Com. Dept. of ATNCC
03	24.08.2019	Workshop on Case study & Group Discussion	Inaugurator :Sri S.N. Nagaraj, Hon.Secretary, NES, Shivamogga, Chief Guest : Prof.H.M.Suresha, Hon. Principal, Presided over by Director, KMNIPGS, Resource Person: Prof. William D' Souza, Principal, Hoyasala College of Management, Shimoga
04	04.09.2019	Orientation on Digital Library and e- PG Patashala.	Resource Person-1: Prof.H.M.Suresha, Hon. Principal, Resource Person-2: Mr. Punith, Librarian, ATNCC, Shivamogga. Presided over by Director, KMNIPGS,
05	05.09.2019	Teachers' Day Celebration by Students	Director & Staff, and Students, KMNIPGS, M.Com. Dept. of ATNCC

06	19.10.2019	"One Day Student Development Programme On Research Methodology."	<b>Inauguration:</b> Sri Ashwath Narayana Setty, Vice- President, NES, Shimoga. <b>Chief Guest:</b> Sri C.R. Nagaraj Treasurer, NES, Shimoga. <b>President:</b> Prof. R. Jagadish Vice Principal, ATNCC, Shimoga. <b>Orientation sessions:</b> 1. Insights into Research Methodology - Dr.M.G.Krishnamurthi, Prof. MBA Dep., JNNCE, Shimoga. 2. Preparation of M.com. Project Reports- Dr.A.Venkataraju, Director. KMNIPGS, Shimoga. 3. Use of SPSS in Data analysis- Dr.Ramesh babu, Assistant prof, Eduaraite college shimoga.
7	23.10.2019	"Special lecture on Motivational theory."	Dr. C. Srikanth. MBA Dept, JNNCE. Shimoga.
8	25.10.2019	"Special lecture on Financial derivatives."	Dr. Manjunath, Professor, MBA Department, Kuvempu University, Shankaraghatta.
9	26.10.2019	"Special lecture on Commerce Education and Employability."	Dr. Venkatesh, chairman, Commerce Department, Kuvempu University, Shankaraghatta.
10	31.10.2019	"Special lecture on Stress Management"	Prof. Anuradha C.K. MBA Dept, JNNCE. Shimoga.
11	20.01.2020	Orientation on Banking Exams.	Resource persons from career launcher organisation.
11	21.01.2020	10 day Yoga Work shop	<b>Inaugurator :</b> Sri S.N. Nagaraj, Hon. Secretary, NES, <b>Chief Guest:</b> Prof. Hoovaiah Gowda, Registrar, NES. <b>Resource person:</b> B.M. Srikanta, yoga Guru, Shimoga <b>President:</b> Prof. R. Jagadish Vice Principal, ATNCC, Shimoga.
12	26.01.2020	Republic day celebration	Director, Staff and Students, KMNIPGS, M.Com. Dept., ATNCC
13	28-01-2020	Organisation of Blood donation camp.	In association with Mcgann Teaching district hospital.

14	31-01-2020	Special lecture programme on Consumer Behavior	Dr.H.N.Ramesh, prof.department of MBA & Finance officer, Kuvempu university, shimoga.
15	01-02-2020	Parents meet conducted by ATNCC, in association with M.COM dept.	Dr.Sridhar, Psychiatrist, Manasa nursing home, Shimoga.
16	02-02-2020	Alumni association meeting	Office bearers and staff members M.com dept.
17	28-02-2020	Campus Recruitment by Gallarghar Company, Shimoga.	Recruitment Team:1. Mrs.Tulasi 2.Mr.Jayanth
18	02-03-2020	Special lecture programme on Strategies for Competitive Success	Dr. Manjunath,Professor,MBA Department,Kuvempu University, Shankaraghatta.

  
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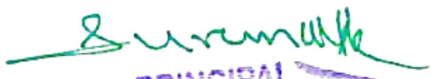
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### Activities/Programmes conducted during the year 2020-21

01	02-10-2020	Ghandhi Jayanthi.	Director, Staff and Students, KMNIPGS, M.Com. Dept. of ATNCC.
02	06-01-2021	Orientation Programme to I Year M.Com. Students	Director, Staff and Students, KMNIPGS, M.Com. Dept. of ATNCC.
03	09-01-2021	Special Lecture on Shifts in Indian Economy.	Dr. Thyagaraj , Professor,MBA Department,Rani Channamma University. Belagavi.
04	26-01-2021	Republic day celebration	Director, Staff and Students, KMNIPGS,M.Com. Dept., ATNCC
05	06-03-2021	Special Lecture on Learning and motivation Theories.	Dr.Manju, professor,B-ED College NES Shimogga.
06	17-03-2021	Orientation programme on case study and group discussion.	Prof.William D' Souza, Principal, Hoyasala College of Management, Shimoga
07	22-03-2021	'Function to congratulate' rank holder Mis.Vaibhavi, (9 <sup>th</sup> rank in final M.com examination – September 2020)	<b>Chief Guests:</b> 1.Sri S.N. Nagaraj, Hon.Secretary, NES, 2.Prof.H.M.Suresha, Hon. Principal, ATNCC Shimogg
08	27-03-2021	Celebration of World Theater day in association with Abiruchi and Rangatharanga Organisation	<b>Chief guests:</b> 1.Sri S.N. Nagaraj, Hon.Secretary, NES, 2. Dr. Nagabushan, prof.Kamala Neharu women's college NES, shimoga. 3. Dr. Venkataraju, Director, KMNIPGS, M.Com. Dept. of ATNCC. Sri. Kantesh, president Rangatharanga.

09	15-08-2021	Independence –Day Celebration	Director & Staff, and Students,KMNIPGS,M.Com. Dept. of ATNCC
10	08-09-2021	Etthinic Day cum Saraswathi Pooja	Principal,ATNCC, Director,Staff & Students, KMNIPGS/ATNCC
11	14-09-2021	Internal Viva Voce for IV Semester M.Com. Students & Farewell by Department	Secretary, Registrar, NES & Principal, Director & Staff, KMNIPGS/ATNCC
12	15-09-2021	Farewell to II Year Students by I Year M.Com. Students	Principal, Director & Staff, KMNIPGS/ATNCC.

  
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