

*Excellence in Commerce Education*

**SINCE 1966**



**NATIONAL EDUCATION SOCIETY (R.),  
SHIVAMOGGA**



# **ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE**

**Balraj Urs Road, SHIVAMOGGA**

(Affiliated to Kuvempu University)

(Accredited by NAAC at the "B" Grade Level)

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**Website : [www.atncc.org](http://www.atncc.org)**



## **PROSPECTUS**

**For B.Com & B.B.A., Courses 2022-2023**





# NATIONAL EDUCATION SOCIETY ®. SHIVAMOGGA

## MEMBERS OF THE EXECUTIVE COMMITTEE



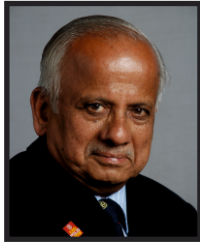
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**President**



**Sri. C.R. Nagaraj**  
**Vice-President**



**Sri. S.N. Nagaraja**  
**Secretary**



**Dr. P. Narayan**  
**Joint Secretary**



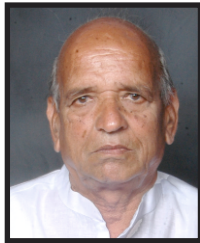
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**Treasurer**



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**Director**



**Sri. N.T. Narayana Rao**  
**Director**



**Sri. P. Mylarappa**  
**Director**



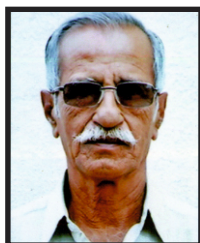
**Sri. H.C. Shivakumar**  
**Director**



**Sri. Sudheer G.N.**  
**Director**



**Smt. Seethalakshmi M.R.**  
**Director**



**Sri. S. Madhu Rao**  
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**Sri. M.G.Ramachandra Murthy**  
**Director**



**Sri. D.S. Arun**  
**Director**



**Sri. M.S. Anantha Datta**  
**Director**



## ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE

### About our College:

National Education Society is a registered body, established in 1946, by a group of freedom fighters and philanthropists of Shivamogga District. Their selfless dedication, vision and concern found expression, especially, in the field of education motivated them to infuse quality education in malnad region. Their services and contribution in the field of education have earned them a formidable but a well-deserved reputation as educators of par excellence.

Founded in 1966 by NES, ATNCC Popularly known as Rank College, has been training and imparting quality education in commerce and management at the undergraduate level. The college has a separate department of post graduate in commerce (M.Com.,) The College has responded well to the sweeping changes that are ushered in by globalization, liberalization and privatization by enabling the students to build up their career. BBA degree course which was started in 1974 has been preparing promising managers, executives, entrepreneurs and other experts in various service sectors. We are proud to say that our college has been awarded the status of **“College with potential for Excellence”** and Accredited by NAAC at "B" Grade level. The college is having dedicated and experienced teaching faculty always eager to support the student Community in order to bring quality education.

### VISION

Our vision is commitment to pursue excellence and the highest goals of Commerce and Management Education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

### MISSION

To be a lead institution of par excellence in Commerce and Management area.

To prepare job creators and not job seekers.

To prepare students for global challenges and the consequent societal transformation.

To instil qualities of integrity, patriotism and international outlook.

To sow the seeds of research abilities, a dispassionate mind & skills of conducting surveys & project work.

Promoting and facilitating education in conformity with the statutory and regulatory requirements.

Planning and Establishing necessary infrastructure and learning resources.

Supporting faculty development programmes and continuing education programmes.

Promoting institution industry interaction and collaboration at all levels.

Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

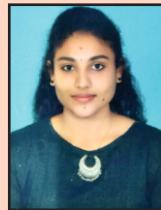


Dear Aspirant,

I warmly welcome you to **Acharya Tulsi National College of Commerce** which is one of the prestigious colleges of National Education Society. Our college is one of the leading premier institution offering Commerce and Management Degree courses for over Five decades. Thanks to the vision and Innovative zeal and commitment of the members of the Management Committee and college staff. We have taken giant strides in the realm of higher education. We help you to realize your goals and dreams and commit yourself to excellence in life.

**Prof. H.M. SURESHA** M.Com., M.Phil  
Principal

### OUR PROUD STUDENTS - RANK HOLDERS 20120-21



**MEGHANA V.**  
1<sup>st</sup> Rank, (B.Com.,)



**PRAMODH R.**  
4<sup>th</sup> Rank, (B.Com.,)



**PRIYANKA G.**  
7<sup>th</sup> Rank, (B.Com.,)



**NANDEESH B. HOSANGADI**  
9<sup>th</sup> Rank, (B.Com.,)



**MAITHRI J.**  
10<sup>th</sup> Rank, (B.Com.,)



**BASAVARAJ H.M.**  
4<sup>th</sup> Rank, (B.B.A.)



**PRIYANKA**  
4<sup>th</sup> Rank, (B.B.A.)

**Please fill in the application form and submit it before the due date.**

**NOTE: A separate applications should be submitted if the student wishes to apply for more than one course.**

**Eligibility for admission to B.Com and B.B.A Courses :**

Candidate who has passed the two-year Pre-university Examination (PUC) conducted by the Karnataka Pre University Board or any other Examination considered equivalent thereto by the University is eligible for admission to the first Semester of B.Com, B.B.A. Degree Course.

Candidate who has passed the Three-year Diploma course in Commercial and Secretarial Practice course conducted by the Department of Technical Education, Government of Karnataka, is eligible for admission to the third semester B.Com./ B.B.A. directly, without the benefit of exemption in any subject of the third, fifth and sixth semesters of B.Com./ B.B.A.

Candidate who has passed Dip in Job Oriented course of Karnataka Technical Education Board is eligible for admission to First year BBA/ B.COM degree if he/ she had studied Accountancy & Auditing / Accountancy & Costing / Accountancy & Taxation / Banking / Office Management / Co-operation / Marketing & Salesmanship and Material Management Technology, as one of the optional subjects in JOC course.

**National Education Policy & Duration of the Courses:**

The College has introduced the curriculum of National Education Policy (NEP) from the academic year 2021-22 as per the order of Government of Karnataka & Kuvempu University. The course structure & regulations were as per NEP.

The course of study for B.Com. & B.B.A. degree shall extend over a period of Three academic years, each academic year is comprised of two semesters and each semester is comprised of 16 weeks of class work, provided that the candidate completes his/ her degree within Six years from the date of admission to the first semester of the B.Com./ B.B.A. degree course.

**Dress Code:**

The students should wear College Uniform and Identity Card in the College Campus and should adhere to the rules and regulations of the college.

**Documents to be Enclosed at the time of submitting duly filled in Application Form**

1. Duly filled in application Form
2. Xerox copy of Original SSLC and PUC marks card.
3. Revised Caste & Income Certificate.
4. Pass port Size Photo is to be affixed in the box provided.
5. Certificate if studied in Kannada medium from 1st to 10th Standard.
6. Adhaar Card Xerox Copy

**Documents to be produced at the time of admission :**

1. Original Marks Card or Provisional Marks card duly signed by the Head of the Institution.
2. T.C. Original + one xerox copy.
3. Caste Certificate: ST/SC (One Xerox Copy)
4. Income Certificate for Cat I, II A, IIB, IIIA, and IIIB, is to be submitted if parents income is below Rs. 1 Lakh to avail Fee Concession, and for SC/ST, Candidate it is below Rs. 2.5 Lakh (One Xerox Copy).

5. Passport size Photos 4 copies and stamp size Photos 4 Copies 6. Undertaking - 2 copies.  
7. Form - I.D. Card Format. 8. Aadhaar Card Xerox Copy 9. Bank Pass Book Xerox

### COLLEGE OFFICE :

The College office is fully automated and transactions were made Cash Less. Student should Pay the college fee only through online mode of Payment using UPI App.

### FACILITIES :

#### 1. LIBRARY AND INFORMATION CENTRE

The College has independent library building having separate reading, and reference sections, The library resources have been computerised with e-Lib Software. It has acquired more than 40,000 volumes with the latest publications in commerce, business management, language and literature and general reference books pertaining to research, competitive examinations like BSRB, CA, ICWAI, ACS, MBA, MCA, IAS, KAS, Staff Selection Commission, Railway Commission and Defense Academy etc.,

#### Services provided to the readers are :

1. Special library services to the meritorious students of the college.
2. Book-Bank-Book facilities to Sc/ST students and the other poor and deserving students.
3. Career guidance to final B.Com., and B.B.A., Students to pursue higher studies like CA., ICWAI, ACS, MCA, MBA, CAT and MAT exams.
4. Xerox facilities to the students at subsidized rate.
5. Audio Visual Facilities to the students.
6. Inter library book borrowing facilities to the readers.
7. User Education to the new students.
8. Internet with Broad-Band and Wi-Fi facility.
9. Digital Library with remote access.

**C.A. Examination Centre :** The college has a privilege of having CA examination centre.

#### 2. COMPETITIVE EXAMS

The College is associated with ETEN Career Launcher, it Provides best coaching to the CA aspirants and also give coaching for different competitive Examinations such as Banking, UPSC Exams. The College is having active placement cell which organizes for campus recruitment to the college students. The MNC's such as Gallagher, TCS, Edu-Bridge and other BPO's Visit the College frequently for Campus Selection.

#### 3. COMPUTER SECTION

A well-equipped computer lab with 100 computers with NT Network lab. Internet facilities will be provided at [www.atncc.org](http://www.atncc.org) website.

#### 4. GYMNASIUM

#### 6. AUDIO-VISUAL HALL (A/C)

#### 8. GIRLS HOSTEL

#### 10. C.A. EXAMINATION CENTRE

#### 5. CHANDANA CONFERENCE HALL

#### 7. FOOD COURT

#### 9. SMART LECTURER HALL

#### 11. ONLINE COACHING CLASSES.

2020-21 Examination Result of B.Com. / B.B.A. (in %)							
Class (Sem)	Appear	Dist.	I Class	II Class	Pass	Fail	Percentage
II B.Com.	320	275	36	08	01	00	100
IV B.Com.	309	254	58	07	00	00	100
VI B.Com.	273	230	30	07	00	06	98
II B.B.A.	75	40	24	09	02	00	100
IV B.B.A.	63	33	24	04	02	00	100
VI B.B.A.	62	34	23	04	01	01	98

### CO-CURRICULAR ACTIVITIES :

- \* Sports and Games
- \* Cultural activities
- \* National Service Scheme ( NSS)
- \* National Cadet Corps ( NCC)
- \* Youth Red Cross, Nature Club, Quiz club
- \* Co-operative Society (R.)
- \* Vanijya Vani - A College Magazine
- \* Wall magazine
- \* Women Empowerment Cell

### SCHOLARSHIPS :

1. National Post matric Scholarship
2. National Merit Scholarship
3. National Loan Scholarship
4. Jindal Trust Merit Scholarship
5. Sanchi Honnamma student Scholarship
6. Gowda Saraswatha student Scholarship
7. Service Personal Scholarship
8. Karnataka State Govt. scholarship for the physically Challenged
9. Karnataka State Post Matric Scholarship for the Backward class students.
10. Vasantha Rao Education Foundation & Research Scholarship
11. Cash Awards For Outstanding Achievers by College Teachers



State best NSS Programme officer & best Unit award



Celebrating National Festival



Celebrating Kannada Rajyotsava



Gallager Co. Campus Selection 2021



Well Established Computer Lab



Digital Library



**Mr. Mohan Kumar Gold Winner in Interuniversity Weight & Power Lifting**



**Womens Day Celebration**



**E-ton Solution Campus Selection 2022**



**Felicitation to State Awardee By NES**



**Legal Aid Programme**



**NSS Special Camp Inauguration**



**World Environment Day**



**Yakshagana By Kum. Annapoorna Kamath**